

# Rally to Restore Sanity and/or Fear

The **Rally to Restore Sanity and/or Fear** was a gathering that took place on October 30, 2010 at the National Mall in Washington, DC. The rally was led by Jon Stewart, host of the satirical news program *The Daily Show*, and Stephen Colbert, in-character as a conservative political pundit.<sup>[2]</sup> About 215,000 people attended the rally, according to aerial photography analysis by AirPhotosLive.com for *CBS News*.<sup>[3]</sup>

The rally was a combination of what initially were announced as separate events: Stewart's "Rally to Restore Sanity" and Colbert's counterpart, the "March to Keep Fear Alive." Its stated purpose was to provide a venue for attendees to be heard above what Stewart described as the more vocal and extreme 15–20% of Americans who "control the conversation" of American politics,<sup>[4]</sup> the argument being that these extremes demonize each other and engage in counterproductive actions, with a return to sanity intended to promote reasoned discussion. Despite Stewart's insistence to the contrary, news reports cast the rally as a spoof of Glenn Beck's Restoring Honor rally and Al Sharpton's Reclaim the Dream rally.<sup>[5][6]</sup>

## 1 Origins

### 1.1 Response to Restoring Honor rally

On August 28, 2010, the Fox News Channel's Glenn Beck held a "Restoring Honor" rally at the Lincoln Memorial. On the same day, Al Sharpton led a countermarch, called Reclaim the Dream, to mark the 47th anniversary of the historic Great March on Washington.<sup>[5]</sup> According to *New York Magazine*, discussion for a satirical public event in response took place behind the scenes at Stewart's *The Daily Show* as early as August 12.<sup>[7][8]</sup> Stewart has stated that the rally was never intended to be a means to counter Glenn Beck, but was simply another format for his and Colbert's style of humor, saying "We saw [the Restoring Honor rally] and thought, 'What a beautiful outline. What a beautiful structure to fill with what we want to express in live form, festival form.'"<sup>[9]</sup> Before any public discussion by Stewart, Colbert, or their staffs, members of the social news website Reddit independently began to discuss the possibility of a Colbert-led rally, often referred to as a "Restoring Truthiness Rally",<sup>[10]</sup> after the rallies were announced, some news articles credited Reddit for the idea.<sup>[11]</sup> The rally was produced by Stewart's Busboy Productions.

### 1.2 Announcement



Early posters for the then-separate rallies

Stewart first hinted at the event on the September 7 episode of *The Daily Show* by declaring that "[he would] have an announcement sometime in the near to not so near future."<sup>[12]</sup> Colbert, in that night's episode of *The Report*, said that he, too, had an announcement to make. In the following days, Stewart and Colbert used their shows to hype their respective announcements, competing over whose would be more significant. The banter finally culminated with Stewart formally announcing the "Rally to Restore Sanity" on the September 16, 2010 episode of *The Daily Show*;<sup>[13]</sup> Colbert followed by announcing the "March to Keep Fear Alive" on the subsequent episode of *The Colbert Report*.

Stewart declared that his rally was intended for the majority of Americans, "the 70–80 percenters," who do not hold extreme political views and lack a voice in the media. To illustrate the point, he unveiled a mock motto for the rally: "Take it down a notch for America." A series of protest sign designs were proposed on the *Daily Show* featuring messages such as "I disagree with you, but I'm pretty sure you're not Hitler." Colbert responded to Stewart's proposal by challenging the theme of Stewart's rally and justifying his own "March to Keep Fear Alive." Noting that this was not the time to be reasonable, Colbert declared, "Now is the time for all good men to freak out for freedom!"<sup>[14]</sup>

Oprah Winfrey appeared on *The Daily Show* via video on October 14, 2010, to award the attending audience free airfare to the rally.<sup>[15]</sup> The plane tickets were hidden

under the audience members' seats in the same fashion as she has given away prizes to her own audience members on *The Oprah Winfrey Show*.<sup>[16]</sup> In the episode of the *Colbert Report* airing immediately afterward, Stephen Colbert also offered tickets to his rally. Without Oprah's support to provide airfare, Colbert instead distributed vouchers for the low-cost *Chinatown bus* from New York to Washington, D.C. During the show, Colbert also revealed to Stewart that he did not possess a permit to legally organize the "March to Keep Fear Alive," leading Stewart to propose combining the two events into the "Rally to Restore Sanity and/or Fear" that would feature a new combined logo.<sup>[17]</sup>

### 1.3 Response to the announcement

In the night following the announcement, the pledged number of attendees to the event reached 69,000 on Facebook.<sup>[4][18]</sup> This number far exceeded the 25,000 that the rally organizers had indicated as the estimated number of attendees on the National Park Service application for a rally permit.<sup>[19]</sup> The demand for hotels during the period of the Rally to Restore Sanity and/or Fear outpaced that of the "Restoring Honor" rally.<sup>[5]</sup> The rally spawned several grassroots websites and Facebook groups for organizing and discussion, some with more than 10,000 followers. Proposals were made for dozens of sister rallies in other major cities, such as Seattle, Chicago, Austin,<sup>[20]</sup> and Los Angeles<sup>[21]</sup> to take place on the same day as the demonstration in Washington, D.C. On September 28, Arianna Huffington announced on *The Daily Show* that *The Huffington Post* would provide "as many buses as people to fill them" at a specified meeting place in Manhattan,<sup>[22]</sup> although her plans were later scaled back and preregistration was imposed.<sup>[23]</sup>

The *Wall Street Journal* characterized the Rally as a "send-up" of the Washington Restoring Honor rally led by Glenn Beck and the "Reclaim the Dream" commemorative march led by Al Sharpton on August 28, 2010.<sup>[24]</sup> The *Canadian Press* called the Stewart/Colbert rallies a "not-so-gentle" swipe at Glenn Beck's "Restoring Honor" rally.<sup>[25]</sup> During a town hall event on September 29, President Obama cited the forthcoming rally as representing those people who are concerned with more than just the political beliefs of others, in contrast to "provocative" cable news programs.<sup>[26]</sup>

Many news organizations sought media credentials to cover the rally.<sup>[27]</sup> Anticipating staff interest in attending for non-professional purposes, NPR barred staffers from attending the rally in a memo that stated: "NPR journalists may not participate in marches and rallies involving causes or issues that NPR covers, nor should they sign petitions or otherwise lend their name to such causes, or contribute money to them. This restriction applies to the upcoming Jon Stewart and Stephen Colbert rallies."<sup>[28][29]</sup> NBC and several other media outlets fol-

lowed suit. Some barred employees from attending the rally outright, while others such as *The Washington Post* offered more latitude, telling newsroom managers to differentiate between "participating" and "observing."<sup>[30]</sup>

### 1.4 Charity drive

Prior to the announcement of the joint rally, supporters of the movement for a Colbert-led march had begun a drive to raise money for educational charities through DonorsChoose.org, a charitable organization of which Colbert is a member of the Board of Directors. In the first 24 hours, supporters raised over \$100,000. In the days that followed, that total increased to over \$250,000,<sup>[11]</sup> and by the day of the rally over \$500,000 had been contributed.<sup>[31]</sup> Jon Stewart promoted the Trust for the National Mall, urging his viewers to make donations on behalf of the rally. As of October 31, 2010, over \$188,000 had been donated to the Trust.<sup>[32]</sup>

## 2 Rally



A section of the crowd on the National Mall between the National Gallery of Art on the left, and the Smithsonian Institution's National Air and Space Museum on the right. Jon Stewart satirically estimated the crowd size at 10 million people during the event. Colbert later tweeted that it had been 6 billion.<sup>[33]</sup>

### 2.1 Setting

As the number of expected participants grew, the rally was moved from the grounds of the Washington Monument to the east end of the Mall facing the Capitol. The stage was on the east side of the rally with an open back, allowing the Capitol building to provide the backdrop for the performances. In order to meet the public safety requirements of the National Park Service permit, the Mall between the Capitol and 14th Street was divided into sections, with access aisles lined by portable fences. Speakers and jumbotron television screens were placed along

both the north and south edges to encourage the crowd to spread out rather than press against the main stage.

Portable toilets and first aid stations were also provided. Because the rally was held the day before the previously scheduled *Marine Corps Marathon*, the rally planners originally requested to share the portable toilets planned for the marathon runners. The marathon organizers refused, so a second set of portable toilets was ordered.<sup>[34]</sup>

## 2.2 Guests



*Sheryl Crow, one of several guests at the rally*

While both Colbert and Stewart were tight-lipped as to the event's schedule and guests, *Metromix's* Washington DC website published a tentative schedule on October 27, with guest performers said to be confirmed for the event including musicians Sheryl Crow, The Roots and Jeff Tweedy with Mavis Staples along with actors Don Novello (appearing as Father Guido Sarducci) and Sam Waterston.<sup>[35]</sup> Other guests included 4trops,<sup>[36]</sup> Yusuf Islam - formerly known as Cat Stevens, Ozzy Osbourne, The O'Jays,<sup>[37]</sup> John Legend, Kid Rock, Tony Bennett,<sup>[38]</sup> *Mythbusters* hosts Adam Savage and Jamie Hyneman,<sup>[39]</sup> basketball player Kareem Abdul-Jabbar,<sup>[40]</sup> and R2-D2.<sup>[41]</sup>

## 2.3 Comedy

Satirical comedy was woven throughout the rally with Colbert expressing, in parody, that fear was superior to Stewart's reasonableness. The theme started with Colbert—costumed like *Evel Knievel*—emerging from his “fear bunker” in a capsule reminiscent of the 2010 *Chilean miners' rescue*.<sup>[42]</sup> Thereafter, Colbert challenged Stewart point by point, usually claiming victory.

One of their battles centered around songs about trains. Stewart started with Yusuf Islam singing “Peace Train,” which was interrupted continually by Colbert-backed Ozzy Osbourne singing “Crazy Train.” The audience held up peace signs for “Peace Train” and horn signs for “Crazy Train.” Finally, Stewart and Colbert compromised singing “Love Train” with The O'Jays.<sup>[37]</sup>

Later, Stewart and Colbert donned matching American flag coats and sang an original song “The Greatest, Strongest Country in the World” with lyrics that reflected common liberal and conservative stereotypes, such as “I love NASCAR halftime shows with tons of TNT. ... My hybrid electric scooter does 100 m-p-g. From gay men who like football ... to straight men who like *Glee*...”<sup>[43]</sup>

In the finale, a giant papier-mâché puppet of Colbert (“Fearzilla”) was brought on stage to symbolize his superiority. Peter Pan—played by John Oliver—then appeared and led the crowd in a chant that caused Colbert and his puppet to melt into the stage, thereby handing final victory to Stewart.<sup>[44]</sup>

## 2.4 Medals

Stewart gave out “Medals of Reasonableness” cast in bronze with an image of an owl and the Latin motto *Sit vis nobiscum*, liberally translated by Stewart as “May the Force be with you,” to:

- Armando Galarraga for his calm response to the blown call that cost him a perfect game.
- Mick Foley for his contributions outside of wrestling, including his defense of a child mocked for being seen as gay.
- Velma Hart for her reasoned critical questions delivered to President Barack Obama at a town hall.
- Jacob Isom for preventing an evangelist from burning a Qur'an.<sup>[45]</sup>

Colbert awarded “Medals of Fear” cast with an image of a naked man running with scissors and the Latin motto *Cave ne cadmium sit*, which Colbert translated as “Warning: May contain Cadmium,” to:

- Several news media outlets, collectively, for barring employees from attending the rally on their own time.<sup>[45]</sup>

- A “tight black T-shirt” that Colbert said belonged to CNN’s *Anderson Cooper*, for always appearing during natural disasters reported on by Cooper.<sup>[46]</sup>
- Mark Zuckerberg for making Facebook increase fear with regard to Internet privacy.<sup>[47]</sup>

Zuckerberg’s award was presented *in absentia*. The media outlets’ award was accepted on their behalf by “someone with more courage—a seven-year-old girl.”<sup>[48]</sup> Also, videotaped messages were shown of Steven Slater, known from the 2010 JetBlue flight attendant incident, and reality TV star Teresa Giudice, both apologizing for public acts of “unreasonableness.”<sup>[45]</sup>

## 2.5 “A Moment of Sincerity” speech

After defeating Colbert’s “Fearzilla”, Stewart closed the rally with a “moment... for some sincerity” to explain his intentions for the rally:<sup>[49]</sup>

This was not a rally to ridicule people of faith, or people of activism, or look down our noses at the heartland, or passionate argument, or to suggest that times are not difficult and that we have nothing to fear. They are, and we do. But we live now in hard times, not end times.

He criticized the role the press plays in polarizing political debates, stating that the media—which he described as “the country’s 24-hour politico–pundit perpetual panic ‘conflict-inator’”—only amplifies problems and no longer makes a distinction between “hav[ing] animus” and “be[ing] enemies.” He warned that demonizing opponents and accepting propaganda makes people “less safe, not more” and that “it is an insult, not only to those people, but to the racists themselves who have put in the exhausting effort it takes to hate.”<sup>[49]</sup>

Much of the speech was devoted to the idea that “[m]ost Americans don’t live their lives solely as Democrats, Republicans, liberals or conservatives.” He spoke on the subject of “reasonable compromises” that happen “every day” between persons of different beliefs, citing as an example traffic merging at the entrance to the Holland Tunnel connecting New York City and Jersey City.<sup>[49]</sup>

## 2.6 Crowd size and television broadcast

- “Citation needed” sign at the D.C. rally
- Combined with a sign saying “Wikipedia is a valid source”
- Chance meet of two {{ citation needed }} signs at the rally

An aerial photography analysis commissioned by *CBS News* and carried out by AirPhotosLive.com estimated the crowd at 215,000 people, plus or minus 10%.<sup>[3]</sup> In comparison, their estimate for the Restoring Honor rally made using the same methods was 87,000 people, plus or minus 9,000.<sup>[50]</sup> *USA Today*, *Voice of America* and *ABC News* all referred to the crowd as tens of thousands of people, with *Voice of America* noting, “the crowd filled the Mall, from almost in front of the Capitol to the Washington Monument.”<sup>[51][52][53]</sup>

According to local news outlet TBD TV, “Massive turnout for Saturday’s rally quickly overwhelmed the Mall, forcing thousands of people into nearby streets and, eventually, just giving up and leaving.”<sup>[54]</sup> The PA system was criticized for being inadequate for those farther back to hear, with the crowd chanting “louder” several times.<sup>[55]</sup> Jon Stewart, speaking from the stage, jokingly said there were over 10 million people there, and Stephen Colbert satirically tweeted an estimate of 6 billion.<sup>[33]</sup>

The Washington Metropolitan Area Transit Authority, which maintained its normal Saturday service schedule, announced that Metrorail ridership set a Saturday record of 825,437 trips, as compared to about 350,000 on a normal Saturday,<sup>[56]</sup> and beating out the previous record set in 1991 of 786,358 trips during the Desert Storm rally.<sup>[57]</sup>

The rally was broadcast live on Comedy Central and C-SPAN. The Comedy Central live broadcast reportedly drew 2,000,000 total viewers, with an additional 570,000 live video streams on the Internet.<sup>[58]</sup>

## 3 Response to rally

Keith Olbermann was prominently featured in a video montage shown at the rally that focused on the anger present in cable news. Two days after the rally, he decided to suspend his “Worst Person in the World” segment on *Countdown with Keith Olbermann* in the interest of turning down the volume and anger. However, he defended the content of his show by claiming that MSNBC (the network that hosted *Countdown* at the time) differs from Fox News in that “sticking up for the powerless is not the moral equivalent of sticking up for the powerful.”<sup>[59]</sup> After tallying an online vote among his viewers, Olbermann announced that the segment would return on the November 17 broadcast as the “Not Really Worst Persons in the World.”<sup>[60]</sup>

On *Real Time with Bill Maher*, Bill Maher criticized the rally, saying that while Stewart and Colbert meant well, the message of the rally promoted a false equivalency between the left and the right, noting, “the big mistake of modern media has been this notion of balance for balance’s sake. That the Left is just as violent and cruel as the Right...there’s a difference between a mad man and a madman.”<sup>[61]</sup>

On November 11, Stewart appeared on *The Rachel Mad-*

*dow Show* and clarified the message he intended to convey at the rally: that too many have “bought into the idea that the conflict [in America] is left versus right” when the conflict is actually “corruption versus not-corruption” and that “both sides have their ways of shutting down debate.”<sup>[62]</sup>

Several websites, including The Huffington Post, dedicated a page to collecting “the funniest signs from the rally.”<sup>[63]</sup>

In the weeks after the rally, the controversy from 20 years earlier over **Cat Stevens’** comments about **Salman Rushdie** was re-ignited, as commentators debated the decision to invite Cat Stevens/Yusuf to perform at the rally. **Ben Smith** of *Politico* said that some found Stevens’ appearance at the rally to be a “dissonant note”. Professor **Akbar Ahmed** said the debate was yet another example of “controversies being dug up and taken out of context to be aired simply because of a rather poisonous environment around Islam.”<sup>[64]</sup> **Salman Rushdie** called Stewart after the rally to speak with him about Yusuf’s appearance, but said Stewart “said he was sorry it upset me, but really, it was plain that he was fine with it. Depressing.” Stewart gave his perspective two years later. Stewart, saying that he didn’t know about Yusuf’s comments at the time, explained: “I’m sure he doesn’t believe that people should be put to death for apostasy. I said, ‘look, I’m sorry you’re upset, but I’m sure the guy isn’t really like that. Let me talk to him.’” Yusuf characterized the 1989 episode as a “misunderstanding”, but added, “although why do you have to insult the Prophet?” Stewart continued, “We get into a whole conversation, and it becomes very clear to me that he is straddling two worlds in a very difficult way. And that he actually still – and it broke my heart a little bit. ... If I had known that, I wouldn’t have done it. Because that to me is a deal breaker. Death for free speech is a deal breaker.”<sup>[65]</sup> In 2014, as he had in 2010,<sup>[66]</sup> conservative talk show host **Sean Hannity** criticized Jon Stewart for inviting Yusuf. Stewart responded, “point taken on that one... correct, Mr. Hannity, mistake! I should have looked into it more... ...I’m just not sure you’re the best guy to make the guilt-by-musician-association point.”<sup>[67]</sup>

## 4 Awards and nominations

The rally was nominated for four **Daytime Emmy Awards**.<sup>[68]</sup>

- Outstanding Special Class Special
- Outstanding Special Class Writing
- Outstanding Achievement in Technical Direction/Electronic Camera/Video Control
- Outstanding Achievement in Live & Direct To Tape Sound Mixing

## 5 See also

- List of political rallies on the National Mall
- National Endowment for the Humanities’ Civility Tour
- One Nation Working Together rally
- Pluralistic Rationalism

## 6 References

- [1] Steffen, Jordan; Gold, Matea (October 31, 2010). “Team Sanity numbers more than 200,000, by some estimates”. *Los Angeles Times*. Tribune Interactive. Retrieved November 14, 2011.
- [2] “200K turn out to ‘Restore Sanity’ in Washington”. *Toronto Sun*. October 30, 2010.
- [3] Montopoli, Brian (October 30, 2010). “Jon Stewart Rally Attracts Estimated 215,000”. *CBS News*.
- [4] “US comics unveil dueling DC political rallies”. *Agence France-Presse*. September 17, 2010. Retrieved November 14, 2011.
- [5] “Dueling Rallies Spike Hotel Bookings”. *NBC*. September 28, 2010.
- [6] “Jon Stewart: Rallies Not a Response to Glenn Beck”. *Rolling Stone*. September 30, 2010. Retrieved November 14, 2011.
- [7] Executive Producers: **Rory Albanese**, **Josh Lieb**, **Jon Stewart** (August 12, 2010). “August 12, 2010”. *The Daily Show with Jon Stewart*. Comedy Central.
- [8] **Chris Smith** (September 12, 2011). “America Is a Joke”. *New York Magazine*. New York Media LLC. pp. 2, 5. Retrieved September 18, 2010.
- [9] “Jon Stewart: The Most Trusted Name In Fake News”. *National Public Radio*. National Public Radio. October 4, 2010. Retrieved November 6, 2010.
- [10] “100,000 Strong to Restore Truthiness to the US Capital”. Facebook. Retrieved October 15, 2010.
- [11] **Bell, Melissa** (September 17, 2010). “Blog Post - ‘Rally to Restore Sanity’ to meet ‘March to Keep Fear Alive;’ Reddit users talk about starting the online campaign”. *Voices.washingtonpost.com*. Retrieved September 20, 2010.
- [12] “Moment of Zen - Jon’s Important Announcement - The Daily Show with Jon Stewart - 09/07/10 - Video Clip | Comedy Central”. *TheDailyShow.com*. September 7, 2010. Retrieved February 25, 2011.
- [13] Executive Producers: **Rory Albanese**, **Josh Lieb**, **Jon Stewart** (September 16, 2010). “September 16, 2010”. *The Daily Show with Jon Stewart*. Comedy Central.

- [14] "Quotes of the Day". Time. September 17, 2010. Retrieved November 13, 2011.
- [15] "Rally to Restore Sanity and/or Fear Announcement". Comedy Central. October 14, 2010. Retrieved October 15, 2010.
- [16] Delargy, Christine (October 30, 2010). "Jon Stewart's 'Rally to Restore Sanity:' A 'Non-Political' Rally That Is Actually Politically Charged". CBS News. Retrieved November 13, 2011.
- [17] "Oprah Latest Star to Lend Celebrity Endorsement to Stewart's Rally". *FoxNews.com* (FOX News Network, LLC). October 15, 2010. Retrieved November 14, 2011.
- [18] Eldeib, Duaa (September 22, 2010). "Jon Stewart rally". *chicagotribune.com*. Retrieved October 15, 2010.
- [19] Dvorak, Petula (September 21, 2010). "Jon Stewart and Stephen Colbert might actually bring out the real moderates". *Washington Post*. Retrieved September 21, 2010.
- [20] Gold, Matea (September 22, 2010). "Jon Stewart's 'Rally to Restore Sanity' could draw tens of thousands". Los Angeles Times.
- [21] Eldeib, Duaa (September 22, 2010). "Stewart rally may get satellite fete in Chicago". *Chicago Tribune*.
- [22] Fishman, Rob (September 28, 2010). "HuffPost Sanity Bus: Arianna Offers Buses To Jon Stewart's Rally To Restore Sanity (VIDEO)". *Huffingtonpost.com*. Retrieved October 15, 2010.
- [23] Fishman, Rob (October 22, 2010). "HuffPost Sanity Bus Info and FAQ". *Huffingtonpost.com*. Retrieved October 29, 2010.
- [24] "'Rally to Restore Sanity': Jon Stewart on His March on Washington". *The Wall Street Journal*. September 17, 2010. Retrieved November 14, 2011.
- [25] "Comedy colleagues Stewart, Colbert plan D.C. rallies; Duo's events are a swipe at Glenn Beck and the politics of fear". *Globe and Mail* (Toronto). September 17, 2010. Retrieved November 14, 2011. (registration required)
- [26] Ali Weinberg (September 29, 2009). "Obama plugs Jon Stewart rally". *First Read*. *Msnbc.com*. Retrieved October 15, 2010.
- [27] Carter, Bill (October 14, 2010). "Growing Interest, Despite Questions, in Jon Stewart's Rally". *The New York Times*. Retrieved October 20, 2011.
- [28] Shepard, Alicia C. (October 15, 2010). "Employees And Political Rallies: Facts Behind The Controversy: NPR Ombudsman". NPR. Retrieved October 31, 2010.
- [29] "NPR Bans Staffers From Attending Stewart and Colbert Rallies | The New York Observer". *Observer.com*. October 13, 2010. Retrieved October 31, 2010.
- [30] "News Outlets Follow NPR's Lead: No Staffers at Stewart and Colbert Rallies". *The New York Observer*. October 14, 2010. Retrieved October 31, 2010.
- [31] "Restoring Truthiness Giving Page". *DonorsChoose.org*.
- [32] "Donations to date". Trust for the National Mall.
- [33] Hartenstein, Meena (October 31, 2010). "Jon Stewart's 'Rally to Restore Sanity' drew 200,000, beating estimated attendance at Glenn Beck's". *NY Daily News* (New York). Retrieved November 2, 2010.
- [34] "Stewart, Colbert Rallies Looking for a Few Good Porta-Potties". *AOL News*. October 7, 2010. Retrieved October 31, 2010.
- [35] "'Rally to Restore Sanity and/or Fear' Schedule". *Metro-mix*. October 27, 2010. Retrieved October 27, 2010.
- [36] "Jon Stewart Opens The Rally To Restore Sanity And/Or Fear (VIDEO)". *TPM*. October 30, 2010. Retrieved October 30, 2010.
- [37] Petri, Alexandra. "Peace Trains, Crazy Trains, Love Trains and automobiles at Stewart rally". *Washington Post*. Retrieved October 30, 2010.
- [38] "Stephen Colbert, Jon Stewart 'Rally to Restore Sanity and/or Fear' draws thousands of New Yorkers". *Nydailynews.com*. October 30, 2010. Retrieved October 31, 2010.
- [39] "'Sanity/Fear' Rally A Protest of the Absurd". NPR. Retrieved October 31, 2010.
- [40] Stanglin, Douglas (November 1, 2010). "Thousands attend 'Rally to Restore Sanity' in Washington". *The Daily Telegraph* (London). Retrieved November 12, 2011.
- [41] Allan, Nicole (October 30, 2010). "5 Funniest Moments of the 'Rally to Restore Sanity and/or Fear'". *The Atlantic*. Retrieved February 24, 2011.
- [42] Evatt, Robert (November 8, 2010). "Rallying with revelry, goofiness". *Tulsa World*. Retrieved November 14, 2011.
- [43] Hester, Jere (November 1, 2010). "Boldly Pushing the Bounds of Sanity, Fear – and Comedy". NBC New York. Retrieved November 1, 2010.
- [44] Hall, Heather (November 4, 2010). "Rally to Restore Sanity". *The Times-Delphic*. Retrieved November 14, 2011.
- [45] Montopoli, Brian (October 30, 2010). "Jon Stewart Rallies for Sanity — and Against Cable News". CBS News. Retrieved October 31, 2010.
- [46] "Jon Stewart & Stephen Colbert Put on a Show". *Media Bistro*. October 30, 2010. Retrieved October 31, 2010.
- [47] Jerome, Sara (October 30, 2010). "Zuckerberg awarded 'fear' medal at D.C. rally". *The Hill*. Retrieved October 31, 2010.
- [48] "Jon Stewart 'Rally to Restore Sanity' highlights". *The Washington Post*. October 30, 2010. Retrieved October 31, 2010.
- [49] Firecloud, Johnny (October 31, 2010). "Metal Meets Folk Meets Soul at The Rally To Restore Sanity: The Roots, Ozzy, Cat Stevens, Kid Rock and more joined Jon Stewart & Stephen Colbert Saturday in D.C. in a show of sanity". *Crave Online*. CRAVEONLINE MEDIA, LLC. Retrieved November 13, 2011.

- [50] Montopoli, Brian (August 31, 2010). "Glenn Beck 'Restoring Honor' Rally Crowd Estimate Explained". CBS News. Retrieved November 14, 2011.
- [51] Stanglin, Douglas; Durando, Jessica (October 30, 2010). "'Sanity' rally draws tens of thousands". *USA Today*. Retrieved October 30, 2010.
- [52] "Tens of Thousands Rally for Laughs, Activism in Washington". *Voice of America*.
- [53] "Stewart and Colbert's DC Rally Staged for Comedy, Not Politics". *ABC News*.
- [54] "Jon Stewart rally: Huge turnout forces early retreat to nearby bars". *TBD TV*. October 30, 2010. Retrieved October 30, 2010.
- [55] Holmes, Linda (October 31, 2010). "Highs And Lows From The 'Rally To Restore Sanity And/Or Fear' : Monkey See". NPR. Retrieved August 15, 2012.
- [56] "Metro sets new record for highest Saturday Metrorail ridership". *Washington Metropolitan Area Transit Authority* (Press release). October 31, 2010. Retrieved November 12, 2011.
- [57] Joanna Malloy and Corky Siemaszko (November 1, 2010). "Jon Stewart 'Rally to Restore Sanity' crowds set new record for DC transit with 825,437 trips". (*New York Daily News* (nydailynews.com)). Retrieved June 22, 2011.
- [58] "'Sanity' rally seen by 2 million TV viewers". *Boston Globe*. Associated Press. November 1, 2010. Retrieved November 14, 2011.
- [59] Shahid, Aliyah (November 2, 2010). "Keith Olbermann drops 'Worst Persons in the World' segment on MSNBC after Jon Stewart rally". *New York Daily News*. Retrieved November 2, 2010.
- [60] Stark Dean, Molly (November 17, 2010). "Keith Olbermann's 'Worst Person' Suspension Over? According to his Twitter It is". *TV Newser*. Retrieved November 14, 2011.
- [61] Bill Maher (November 5, 2010). "November 5, 2010". *Real Time with Bill Maher*. Season 8. Episode 24. HBO.
- [62] "Jon Stewart on the Rachel Maddow Show: 'We Have a Special Place In Our Hearts For Fox'". *Entertainment Weekly*. November 11, 2010. Retrieved November 11, 2010.
- [63] McGlynn, Katla (October 30, 2010). "The Funniest Signs From The Rally To Restore Sanity And/Or Fear". *The Huffington Post*. Retrieved November 7, 2010.
- [64] Should Jon Stewart have booked Cat Stevens at the Rally to Restore Sanity?; ABC 7 News - TBD.com; Ali M. Latifi; November 18, 2010
- [65] Johnson, Sharilyn (December 10, 2012). "Jon Stewart to Stephen Colbert: I almost quit Daily Show over "asshole" coworkers". Retrieved July 13, 2014.
- [66] Sean Hannity And Panel Rail On The 'Rally To Restore Cat Stevens/Yusuf Islam'; Mediaite; Colby hall; November 1, 2010
- [67] "Grazed and Confused". The Daily Show with Jon Stewart. April 23, 2014. Retrieved June 30, 2014.
- [68] "The Rally to Restore Sanity and/or Fear" Honored With Four Daytime Emmy® Nominations" (Press release). PR Newswire. May 11, 2011. Retrieved May 11, 2011.

## 7 External links

### 7.1 Official websites

- Rally to Restore Sanity and/or Fear
- Rally to Restore Sanity
- March to Keep Fear Alive
- Rally to Restore Sanity and/or Fear Videos at Comedy Central

### 7.2 Images

- Rally to Restore Sanity – slideshow by *Life magazine*
- The Funniest Signs At The Rally To Restore Sanity – slideshow by *The Huffington Post*
- Satellite view of the crowd

### 7.3 Video

- Stewart/Colbert Rally to Restore Sanity and/or Fear – full event video recording by *C-SPAN* (requires Adobe Flash Player)

## 8 Text and image sources, contributors, and licenses

### 8.1 Text

- **Rally to Restore Sanity and/or Fear** *Source:* <http://en.wikipedia.org/wiki/Rally%20to%20Restore%20Sanity%20and/or%20Fear?oldid=652044206> *Contributors:* Delirium, Wetman, Ke4roh, ChrisM, SoWhy, Indolering, Soman, Vsmith, Bessex, TheRealFennShysa, Lapinmies, LukeSurl, Mahanga, Toussaint, Xiong Chiamiov, GoldRingChip, Rjwilmsi, Tim!, Koavf, Josiah Rowe, Bubba73, AySz88, SchuminWeb, CR85747, Rrenner, SVTCobra, Idaltu, Arzel, AB-me, Moop2000, Spirko, Mithunc, Bakkster Man, Dash j2, Schavira, Arthur Rubin, Th1rt3en, Sturmovik, Mpinck, John Broughton, Paul Erik, Allium, Tadorne, SmackBot, VarunRajendran, Doc Strange, BiT, Amatulic, C01dphu510n, Jprg1966, Timneu22, Muboshgu, MrBananaGrabber, V0max, Cybercobra, Viewdrix, Gump Stump, Loodog, Jdfawcett, The Man in Question, Slakr, Davecormier, PRRfan, Ryulong, Batdave0, Magnaclash, UncleDuggie, Piepie, CroctotheFace, Wolfdog, Mattbuck, Rpogge, Scharles, DumbBOT, Instaurare, Talgalili, Jon C., SusanLesch, Mdriver1981, Trkly, Mildly Mad, Magioladitis, Dp76764, Scanlan, QuizzicalBee, Mbarbier, Jatkis, KConWiki, Becker911, IcyEyeG, Fhb3, Roricka, PerryPlanet, Pikolas, FisherQueen, Racepacket, Keith D, MarshalN20, TyrS, Cop 663, JayJasper, LittleHow, Jrcla2, Something Original, Atama, AzureCitizen, TXiKiBoT, Xenophrenic, Grsz11, Lemurbaby, Pendergast4, Pikamander2, SilyOlPooH, Explicit, Fhburton, Sfan00 IMG, Drmies, TimidObserver, P. S. Burton, Trivialist, Darkhelmet322, Ericci8996, NuclearWarfare, Peter.C, M.O.X, Redthoreau, XLinkBot, Steepbn, Vianello, Good Olfactory, Enigmocracy, Addbot, Man with one red shoe, Fyrael, Damiens.rf, Peridon, Luckas-bot, MrMontag, Boulevardier, Kwacka, Dmarquard, AnomieBOT, Apollo1758, Jim1138, Soxwon, Xqbot, Grifterlake, Millahna, Beeline23, Off2rioror, Tktru, FrescoBot, LucienBOT, Veracrux, The Artist AKA Mr Anonymous, Rat Splat, Outback the koala, Scarce, Dark Charles, Jujutacular, Xeworlebi, Ninja Auditor, Victor Victoria, Grapesoda22, SmartyBoots, Reach Out to the Truth, Cloudy memory, RjwilmsiBot, Deadlyops, GA bot, Spencer4Hire, BS24, CreedShandor, Jasonanaggie, D'oh!, Akerans, Hodgdon's secret garden, Ricardo Santiago, Anoldtreeok, May Cause Dizziness, Filmfluff, Tr33 swallow, Amynicolelee, INCREDIBLYbored, AxiomOfFaith, ResidentAnthropologist, Heach14, TitaniumCarbide, ClueBot NG, Kylebarrera, 73lindsey, Rosecook, Manurocks900, Sarahmulca, A wild Rattata, Yamahoppy, Frietjes, Thel1, Wbm1058, Nixin06, NorthBySouthBaranof, ProKro and Anonymous: 85

### 8.2 Images

- **File:2010-10-30\_10-45-58irespect.JPG** *Source:* [http://upload.wikimedia.org/wikipedia/commons/8/8f/2010-10-30\\_10-45-58irespect.JPG](http://upload.wikimedia.org/wikipedia/commons/8/8f/2010-10-30_10-45-58irespect.JPG) *License:* CC BY-SA 3.0 *Contributors:* Own work *Original artist:* Rrenner
- **File:A\_coloured\_voting\_box.svg** *Source:* [http://upload.wikimedia.org/wikipedia/en/0/01/A\\_coloured\\_voting\\_box.svg](http://upload.wikimedia.org/wikipedia/en/0/01/A_coloured_voting_box.svg) *License:* Cc-by-sa-3.0 *Contributors:* ? *Original artist:* ?
- **File:Colbert-Stewart\_2010\_DC\_rally\_posters.png** *Source:* [http://upload.wikimedia.org/wikipedia/en/6/6c/Colbert-Stewart\\_2010\\_DC\\_rally\\_posters.png](http://upload.wikimedia.org/wikipedia/en/6/6c/Colbert-Stewart_2010_DC_rally_posters.png) *License:* Fair use *Contributors:* Composite from Rallytoresanity.com and KeepFearAlive.com *Original artist:* ?
- **File:Commons-logo.svg** *Source:* <http://upload.wikimedia.org/wikipedia/en/4/4a/Commons-logo.svg> *License:* ? *Contributors:* ? *Original artist:* ?
- **File:Folder\_Hexagonal\_Icon.svg** *Source:* [http://upload.wikimedia.org/wikipedia/en/4/48/Folder\\_Hexagonal\\_Icon.svg](http://upload.wikimedia.org/wikipedia/en/4/48/Folder_Hexagonal_Icon.svg) *License:* Cc-by-sa-3.0 *Contributors:* ? *Original artist:* ?
- **File:Portal-puzzle.svg** *Source:* <http://upload.wikimedia.org/wikipedia/en/f/fd/Portal-puzzle.svg> *License:* Public domain *Contributors:* ? *Original artist:* ?
- **File:RALLY\_TO\_RESTORE\_SANITY\_2010.jpg** *Source:* [http://upload.wikimedia.org/wikipedia/commons/4/47/RALLY\\_TO\\_RESTORE\\_SANITY\\_2010.jpg](http://upload.wikimedia.org/wikipedia/commons/4/47/RALLY_TO_RESTORE_SANITY_2010.jpg) *License:* CC0 *Contributors:* Own work *Original artist:* AMY MARASH
- **File:Rally\_to\_Restore\_Sanity\_and\_or\_Fear\_-\_2010-10-30\_-\_Panora\_of\_Crowd.jpg** *Source:* [http://upload.wikimedia.org/wikipedia/commons/2/2e/Rally\\_to\\_Restore\\_Sanity\\_and\\_or\\_Fear\\_-\\_2010-10-30\\_-\\_Panora\\_of\\_Crowd.jpg](http://upload.wikimedia.org/wikipedia/commons/2/2e/Rally_to_Restore_Sanity_and_or_Fear_-_2010-10-30_-_Panora_of_Crowd.jpg) *License:* CC BY-SA 3.0 *Contributors:* Transferred from en.wikipedia; transfer was stated to be made by User:Jatkis. *Original artist:* Something Original (talk). Original uploader was Something Original at en.wikipedia
- **File:Rally\_to\_Restore\_Sanity\_andor\_Fear\_-\_Jon\_Stewart.jpg** *Source:* [http://upload.wikimedia.org/wikipedia/commons/3/32/Rally\\_to\\_Restore\\_Sanity\\_andor\\_Fear\\_-\\_Jon\\_Stewart.jpg](http://upload.wikimedia.org/wikipedia/commons/3/32/Rally_to_Restore_Sanity_andor_Fear_-_Jon_Stewart.jpg) *License:* CC BY 2.0 *Contributors:* originally posted to Flickr as Rally to Restore Sanity and/or Fear *Original artist:* Cliff
- **File:Rally\_to\_Restore\_Sanity\_andor\_Fear\_-\_Sheryl\_Crow.jpg** *Source:* [http://upload.wikimedia.org/wikipedia/commons/6/6c/Rally\\_to\\_Restore\\_Sanity\\_andor\\_Fear\\_-\\_Sheryl\\_Crow.jpg](http://upload.wikimedia.org/wikipedia/commons/6/6c/Rally_to_Restore_Sanity_andor_Fear_-_Sheryl_Crow.jpg) *License:* CC BY 2.0 *Contributors:* originally posted to Flickr as Rally to Restore Sanity and/or Fear *Original artist:* Cliff
- **File:SMirC-laugh.svg** *Source:* <http://upload.wikimedia.org/wikipedia/commons/5/5a/SMirC-laugh.svg> *License:* CC-BY-SA-3.0 *Contributors:* own design *Original artist:* chris ☺
- **File:Stephen\_Colbert\_at\_Rally.jpg** *Source:* [http://upload.wikimedia.org/wikipedia/commons/3/3d/Stephen\\_Colbert\\_at\\_Rally.jpg](http://upload.wikimedia.org/wikipedia/commons/3/3d/Stephen_Colbert_at_Rally.jpg) *License:* CC BY 2.0 *Contributors:* Rally to Restore Sanity and/or Fear *Original artist:* Cliff from I now live in Arlington, VA (Outside Washington DC), USA
- **File:Symbol\_book\_class2.svg** *Source:* [http://upload.wikimedia.org/wikipedia/commons/8/89/Symbol\\_book\\_class2.svg](http://upload.wikimedia.org/wikipedia/commons/8/89/Symbol_book_class2.svg) *License:* CC BY-SA 2.5 *Contributors:* Mad by Lokal\_Profil by combining: *Original artist:* Lokal\_Profil

### 8.3 Content license

- Creative Commons Attribution-Share Alike 3.0